AAFC's approach to the Farm to Fork Strategy

Canadian Roundtable for Sustainable Crops
April 23,2021





The EU's Farm to Fork Strategy



Targets

- a reduction by 50% of the use and risk of chemical and hazardous pesticides;
- a reduction of nutrient losses by at least 50% while ensuring that there is no deterioration in soil fertility. This will reduce the use of fertilizers by at least 30% by 2030;
- a reduction by 50% of the sales of antimicrobials for farmed animals and in aquaculture by 2030;
- And to grow organic produce on 25% of total EU agricultural land by 2030.

The EU's Farm to Fork Strategy



Key considerations

- Implementing legislation to be rolled out over next seven years or so.
- F2F priorities to be incorporated in all interactions with third countries, bilaterally and multilaterally.
- Realistically need to expect regulatory implications for Canadian exports
- Public consultations will need to be proactively monitored by Government of Canada as well as industry that exports to the EU.

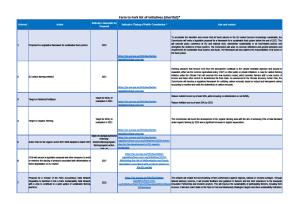
More details:

DG Agri presentation:

https://vimeo.com/533938756

Password: aafc2021

See PDF circulated by Susie for list of Farm to Fork Strategy initiatives:



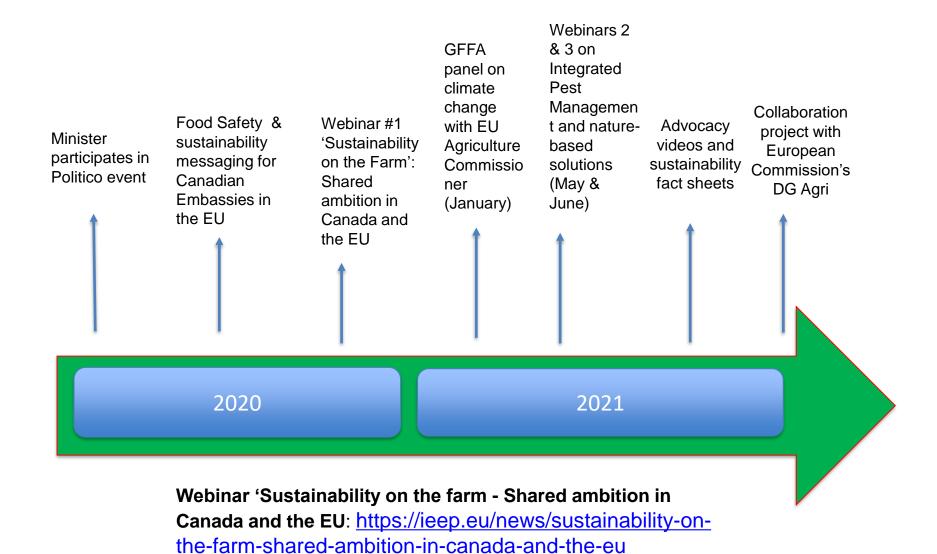
AAFC's approach to the Farm to Fork Strategy



EU Advocacy Strategy

- Aim to minimize impact to Canadian exports
- Broadly support the objectives of the F2F, which echo many priorities of the Food Policy for Canada and Gov. of Canada priorities
- Effort needed to combat misconceptions in Europe about Canadian agriculture
- Advocacy Strategy developed and initiatives underway

2020-2021 initiatives



Collaboration project with European Commission



Workshops with DG Agri

- Information exchange on strategies relating to sustainability and discussion of priorities
- Plan is to learn, understand and debate best practices
- Hope to complete initial phase of project by 2022
- Ultimate aim: Position Canada as a trusted trading partner with a sustainable agriculture sector that takes environmental considerations very seriously

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